## Proposed Taxi Fare increase

- Research Licence Districts
- 2 Work out a fair meter price that is good for the trade and public
- 3 Compare against Local Bus Fares
- 4 To leave the change workable for next fare increase

### Taxi fare tables

- League table of all 363 Councils
- How the book works
- Prices to the right of the town are colour coded The prices are for the first two miles the colour is the year it was implemented

# To find a tariff suitable for our use

# 2012 Dover 140 2008 Canterbury 137

Canterbury had their increase 4 years before us So they are due for a fare increase We both are on £6.00 for the first 2 miles

135	BOSTON	£6.00	
136	BRACKNELL FOREST	£6.00	
137	CANTERBURY	£6.00	
138	CARMARTHENSHIRE	£6.00	
139	CASTLE POINT	£6.00	
140	DOVER	£6.00	
141	EAST HAMPSHIRE	£6.00	
	·		

### 2012 Folkestone 103

Folkestone's fare increase was the same time as ours But the are 20p over 2 miles more than us they also due for a fare increase

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101	DERBY	£6.20		
102	EAST CAMBRIDGESHIRE	£6.20		
103	FOLKESTONE & HYTHE	£6.20		
104	HORSHAM	£6.20		
105	IPSWICH	£6.20		
106	LINCOLN	£6.20	•	TO B
107	MENDIP	£6.20		
108	NORTHAMPTON	£6.20	•	
109	ROCHFORD	£6.20	•	

### 2017 Ashford 70

# This Tariff looks like the one to work towards £6.40 for the first 2 miles

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66	MOLE VALLEY	£6.50	
67	SOUTH CAMBRIDGE	£6.50	
68	SOUTH SOMERSET	£6.50	
69	WORTHING	£6.50	
70	ASHFORD	£6.40	
71	BRISTOL	£6.40	Account of the second of the second
72	CREWE & NANTWICH	£6.40	
73	HARLOW	£6.40	
74	LEEDS	£6.40	

## Conclusion

• 70 Ashford £6.40 2017

• 103 Folkestone & Hythe £6.20 2012

• 137 Canterbury £6.00 2008

• 140 Dover £6.00 2012

# Proposed fare increase

	Start Price	Unit price	start yards	drop yards	First mile	Next mile
	StartTitle	Onicprice	start yarus	urop yarus	THISTIME	Nextime
2008 Metre Price	£3.00	£0.10	400	117	£4.20	£1.50
2012 Meter Price	£3.30	£0.10	400	117	£4.50	£1.50
percentage increase	10%				6.90%	
Proposed Fare	£3.20	£0.20	300	207	£4.60	£1.70
	-3%				2%	
Decrease start price	£3.30 to £	3.20		-3%		
First mile from £4.50	First mile from £4.50 to £4.60 2%					
Each mile after	first mile fro	om £1.50 t	o £1.70			
First two Miles from £6.00 to £6.30 5.1%						
Prices above ar	e to the nea	rest Poun	d or 10p			

#### Outcome

#### Prices base on first 2 miles

2017

- 88 Dover £6.30 2019
- 103 Folkestone & Hythe £6.20 2012
- 137 Canterbury £6.00 2008

# Local public transport Bus's

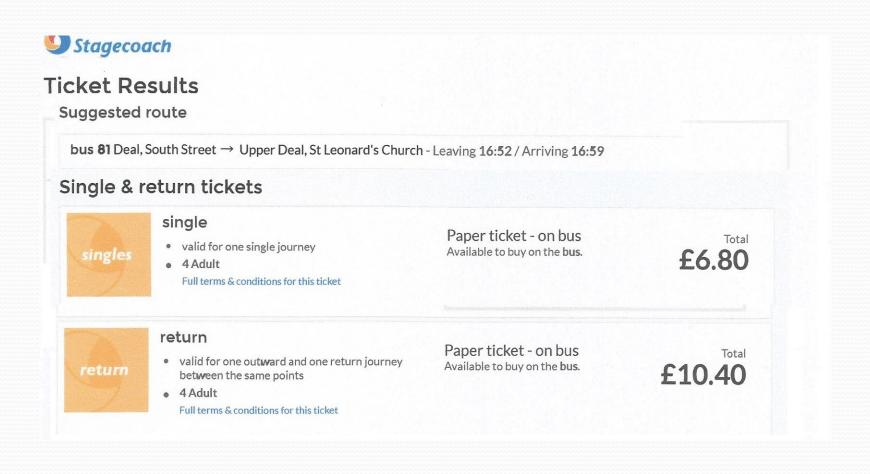
4 people travelling in a taxi should be cheaper than 4 on a bus

(local fares)

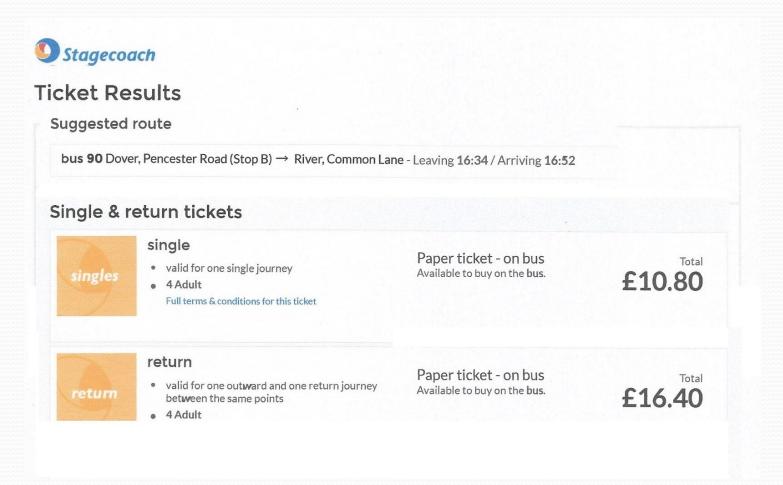
## Lets compare prices

- Its your turn now to give me taxi prices for 4 people travelling
- I will start with Deal Drivers

### South Street to St Leonards Church



## Pencester Road to Common Lane River



# South street to Walmer Cricket ground



#### **Ticket Results**

South Street, Deal to St Richards Road, Walmer, Deal

leaving 17:00 on Sat 12 Jan

4 passengers

#### Single & return tickets



#### single

- valid for one single journey
- 4 Adult

Full terms & conditions for this ticket

Paper ticket - on bus Available to buy on the bus.

£8.80



#### return

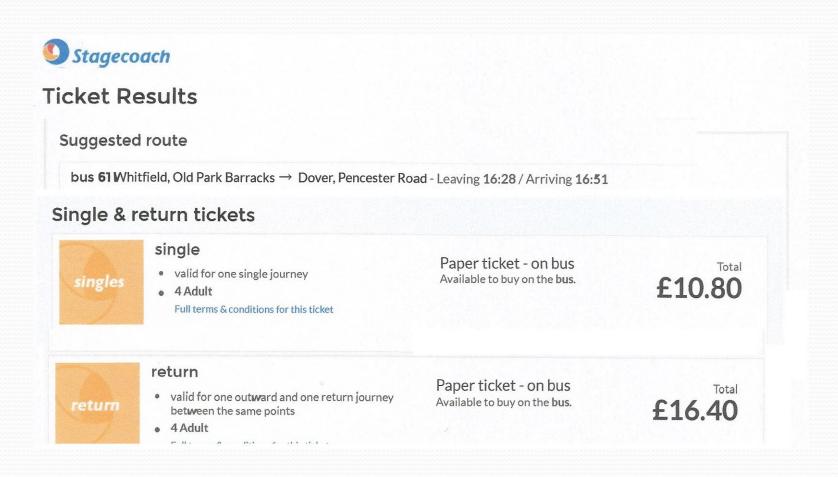
- valid for one outward and one return journey between the same points
- 4 Adult

Full terms & conditions for this ticket

Paper ticket - on bus Available to buy on the bus.

£13.20

# Old Park Barracks to Pencester road



## The outcome

- I have given you a tariff witch is middle range of local Councils
- A taxi fare that competes with local bus service
- Plus altered the yardage to make it easier for future tariff changes

# Thank you for Listening